

REMARKS

This responds to the Office Action mailed on October 28, 2005, and the references cited therewith.

Claim 8 is amended, claims 1-7 and 14-20 are canceled, without prejudice; as a result, claims 8-13 are now pending in this application.

§102 Rejection of the Claims

Claims 8-13 were rejected under 35 U.S.C. § 102(e) for anticipation by Bullock US 6,650,995). It is of course fundamental that in order to sustain an anticipation rejection that each and every element or step in the rejected claims must be taught or suggested in the cited reference.

Bullock is directed toward techniques for optimizing traffic content. A user in Bullock enters unsolicited route data. This route data is used as a preferred route between two locations and reflects the experiences of the user with a particular route. Essentially, the user in Bullock interacts with an application to define a desired route, but the user is not capable of defining how an application will process or how it will be arranged.

That is, the processing flow of an application in Bullock is driven by a user-supplied route but the user cannot define the application and rearrange or customize the processing flow of the application by arranging different modules of the application. The user has no ability to arrange modules of the application in Bullock. Bullock supplies custom data that is consumed by a static application for purposes of preferring a specific desired route of the user. There is no ability in Bullock for the user to rearrange the modules of the application in a custom fashion because Bullock lacks any teaching or suggestion of a teaching where modularized components are available for programming development. As a result, Bullock cannot assemble its own user-defined arrangements of modules to form custom applications. Bullock relies on a single arrangement of the static application.

Thus, Bullock fails to teach a user-defined arrangement of the modules to form the custom applications. Accordingly, Bullock fails to teach each and every aspect of Applicants' amended independent claim 8 and the rejection should be withdrawn.

Claims 9-13 are dependent from claim 8; thus, for the amendments and remarks presented above with respect to amended independent claim 8, the rejections of claims 9-13 should be withdrawn and the claims allowed.

CONCLUSION

Applicants respectfully submit that the claims are in condition for allowance, and notification to that effect is earnestly requested. The Examiner is invited to telephone Applicants' attorney at (513) 942-0224 to facilitate prosecution of this application.

If necessary, please charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

Respectfully submitted,

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By their Representatives,

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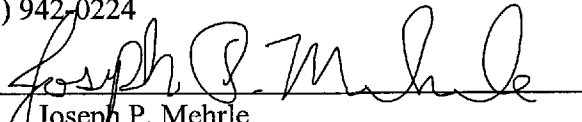
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Date

01/30/06

By


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This paper or fee is being filed on the date indicated above using the USPTO's electronic filing system EFS-Web, and is addressed to: The Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.